

GRCA 2009 NATIONAL SPECIALTY CATALOG ADVERTISING

ADVERTISER'S NAME _____

ADDRESS _____

CITY/STATE/ZIP _____

TELEPHONE _____ EMAIL _____

NUMBER OF PAGES _____ COLOR _____ BLACK & WHITE _____

AD TYPE: GENERAL CLUB MEMORIAL RESCUE

TOTAL AMOUNT ENCLOSED \$ _____

Make checks payable to: **COGRC 2009 National Specialty**

Send this form, with photos and payment, to the
Catalog Ad Chairman:

Barbara Zelechowski
7808 N 216th Street
Elkhorn, NE 68022

DEADLINE DUE TO AD CHAIRMAN
TUESDAY, SEPTEMBER 1, 2009

RATES:

Color—full page\$130.00
Each additional color page by same
advertiser\$100.00
Color—memorial, clubs & rescue\$100.00
Black & white—full page\$75.00
Each additional b&w page by same
advertiser\$60.00
Black & white—memorial, clubs & rescue\$60.00

Full page ads are 4½ by 7½ inches. No bleeds.
Vertical alignment is preferred.

Ads must comply with GRCA advertising policy as
stated in the *GRNews*. Ads are subject to editing if
the copy is not clear of intent or if it includes too
much copy and photographs for the space allowed.

Be sure to include your name and address on the
back of every photo. Photos will be returned, or pick
them up at the National.

TIPS TO ADVERTISERS

PLEASE TYPE OR PRINT PLAINLY ALL COPY

A few well chosen words make a more attractive ad.
Keep it simple and don't crowd the page.

All digital photos must be 300 dpi or higher.
Hardcopy photos must be original from film or high
resolution (1200 dpi) prints.

Do *not* submit printouts from a computer screen or
web site, tear sheets or Xerox copies to be used as
photographs. These cannot be reproduced.

Fonts will be matched as closely as possible. Logos
and artwork should be submitted as 300 dpi digital or
photo quality hardcopy.

All ad copy must be typed or printed legibly. Correct
titles and spelling are your responsibility.

If you don't know what all this means, or need help
designing your ad, call Barb Z and she will be happy
to help you, (402) 289-4136, or e-mail her at
skymeadowgold@earthlink.net.

